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## Becoming a Coach at R.A.F.I.D.A.H. School of Entrepreneurship

### Introduction

The R.A.F.I.D.A.H. School of Entrepreneurship is seeking passionate and experienced individuals to join our team as Coaches. Coaches play a vital role in guiding and supporting aspiring entrepreneurs on their journey to success. This proposal outlines the key aspects of becoming a Coach at R.A.F.I.D.A.H. and the potential benefits, including eligibility for the Malaysia GPM Sustainability Award 2025.

### Unique Opportunities for Coaches

- **Gain Expertise in International Sustainability Standards:** As a R.A.F.I.D.A.H. Coach, you will have the unique opportunity to develop a deep understanding of the P5 Framework, a globally recognised set of Sustainability Standards developed by GPM Global (USA). These standards are used extensively by industries worldwide for integrating sustainability into project management and business practices. Your expertise in these standards will make you a highly sought-after coach for entrepreneurs seeking to implement sustainable practices.
- **Become a Trained Coach under R.A.F.I.D.A.H. School of Entrepreneurship:** Upon selection, you will receive comprehensive training modules from Think Plus Academy, equipping you with the necessary knowledge and skills to effectively coach entrepreneurs on sustainability practices. Following successful completion of the training, you will be recognised as a **Trained Coach under R.A.F.I.D.A.H. School of Entrepreneurship**.
- **Train and Empower Entrepreneurs in Specific Industries:** As a Coach specialising in certain industries (such as F&B, Tourism, Education, SME businesses, or Healthcare Advisory Services), you will have the privilege of training your network of entrepreneurs. Your entrepreneurs who complete your coaching program will be awarded **Certificates as R.A.F.I.D.A.H.-trained entrepreneurs** under your registered coaching status.
- **Recommend Entrepreneurs for Malaysia GPM Sustainability Awards:** R.A.F.I.D.A.H. Certificates can be issued at any time throughout the year and can be aligned with **SustNET** events. SustNET, the strategic partner of Think Plus Academy, organises events like the prestigious Malaysia GPM Sustainability Awards annually. SustNET acts as an assessor for sustainability in projects and businesses, proposing candidates for various award categories endorsed by GPM Global. If your entrepreneurs' projects or businesses demonstrably incorporate the P5 Framework, you can recommend them for the **Malaysia GPM Sustainability Awards**, potentially propelling their ventures to new heights.
- **Enhance Your Coaching Credentials:** To become a R.A.F.I.D.A.H. Coach, you will undergo training on the **P5 Framework** (product, process, people, planet, prosperity), ensuring your proficiency in guiding entrepreneurs towards sustainable practices. **New R.A.F.I.D.A.H. Coaches are required to attend a minimum of 2-3 days of coursework to qualify.** A 2-day course awards you an **Advanced Certificate in Applied Sustainable Practice**, while a 3-day course qualifies you for a **Professional Certificate in Applied Sustainable Practice**. The Professional Certificate allows you to pursue an **Executive Master in Applied Sustainable Practice** offered by IBE, Universiti Teknologi MARA, upon graduation.
- **Become a R.A.F.I.D.A.H. ICON Coach and Build Your Reputation:** As a R.A.F.I.D.A.H. Coach, you will be recognised as a **R.A.F.I.D.A.H. ICON Coach**. Your profile will be prominently featured on the industry-specific page of the R.A.F.I.D.A.H. School of Entrepreneurship website <https://www.thinkplusesg.com/rafidah-school-entrepreneurship>, showcasing your expertise to potential entrepreneurs seeking guidance on sustainable practices within your specific industry.

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- **Set Your Own Coaching Fees:** R.A.F.I.D.A.H. Coaches have the autonomy to set their coaching fees for the entrepreneurs they train. *Think Plus Academy only charges a training fee for the Coach development program (resulting in an Advanced Certificate or Professional Certificate in Applied Sustainable Practice), signifying Level 1 Coach status. Level 2 Coaches are those who have acquired the Executive Master in Applied Sustainable Practices. Level 3 Coaches possess the additional expertise to assess projects or business processes and generate reports for their entrepreneurs or clients.*
  - **Level 1 Coach** – *Advanced Certificate in Applied Sustainable Practice*
  - **Level 2 Coach** – *Profession Certificate in Applied Sustainable Practice*
  - **Level 3 Coach** – *Executive Master in Applied Sustainable Practice*
- **Benefit from R.A.F.I.D.A.H. Entrepreneurship Certificates for Your Trainees:** The R.A.F.I.D.A.H. Entrepreneurship Certificate program allows you to award certificates to your trained entrepreneurs at a fee of **RM150 per participant**. These entrepreneurs will not only receive a certificate but also gain complimentary access to **Think Plus Academy's Learning Management System**. This online platform offers a wealth of sustainability-related topics and knowledge content, enabling them to delve deeper into case studies of successful sustainability projects and business practices implemented by Malaysian companies, educational institutions, non-profit organisations, and cooperatives. The platform also provides additional modules on practical sustainability applications. R.A.F.I.D.A.H. entrepreneurs will benefit the following:
  - Receive a **Certificate of Completion for Understanding Sustainable Practices** upon successful completion of training provided by a RAFIDAH Coach.
  - Receive a **free 3-month subscription** to the **Think Plus Academy Learning Management System**. Renewal subscriptions are RM50 per 3 months
  - Receive **Free Coaching** on how to **Apply for the Malaysia GPM Sustainability Award for the year 2025**.

#### Investment for New R.A.F.I.D.A.H. Coaches

- **New R.A.F.I.D.A.H. Coaches** can choose between a 2-day Course (RM2,500) or a 3-day Course (RM3,800) for their initial training and to become part of the R.A.F.I.D.A.H. School of Entrepreneurship. The courses are HRDC Claimable with a different set of fees in compliance with HRDC guidelines.
- **High Return on Investment (ROI):** You can expect a significant return on your investment within a month by effectively coaching your target entrepreneurs. You set your training fees for your entrepreneurs.

#### Roles and Responsibilities of a Coach

- **Mentoring and Guidance:** Provide one-on-one or group coaching sessions to entrepreneurs, offering guidance, support, and advice on various aspects of business development, including:
  - Business planning
  - Market research and analysis
  - Financial management
  - Marketing and sales strategies
  - Team building and leadership

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- **Integration of Sustainability Principles:** Guide entrepreneurs in incorporating the P5 Framework into their business models and operations, ensuring environmental, social, and economic sustainability.
- **Skill Development:** Facilitate workshops and training programs to equip entrepreneurs with essential skills and knowledge, such as:
  - Problem-solving and decision-making
  - Communication and negotiation
  - Innovation and creativity
  - Technology and digital tools
  - **Sustainability Principles and Practices:** Train entrepreneurs on the P5 Framework, sustainable business practices, and how to measure and report on their environmental and social impact.
- **Assessment and Evaluation:** Conduct assessments of entrepreneurs' progress and provide constructive feedback to help them improve their business plans and strategies, with a focus on sustainability performance.
- **Networking and Collaboration:** Connect entrepreneurs with potential investors, mentors, industry experts, and relevant sustainability organisations to expand their network and access valuable resources.
- **Stay Updated on Sustainability Trends:** Continuously update your knowledge of sustainability trends, best practices, and emerging technologies to effectively guide entrepreneurs in their sustainability journey.

#### Eligibility Criteria

- Proven experience in entrepreneurship or a relevant field
- Strong coaching and mentoring skills
- Excellent communication and interpersonal skills
- Passion for supporting and empowering entrepreneurs
- Commitment to the mission and values of R.A.F.I.D.A.H. School of Entrepreneurship
- **A strong interest in sustainability and a desire to contribute to a more sustainable future**

#### Application Process

Interested individuals can apply to become a Coach at R.A.F.I.D.A.H. School of Entrepreneurship by submitting the following:

- Resume or CV
- Cover letter outlining your experience, skills, motivation for becoming a Coach, and specific areas of expertise (e.g., industry focus, sustainability specialisation)
- References from previous employers or mentors



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## Conclusion

Becoming a Coach at R.A.F.I.D.A.H. School of Entrepreneurship offers a unique and rewarding opportunity to contribute to the growth of sustainable businesses, enhance your coaching expertise, and gain recognition for your contributions. By joining the R.A.F.I.D.A.H. community, you will become part of a network of passionate and dedicated individuals working towards a more sustainable future. We encourage you to explore this exciting opportunity and apply today.

**Apply Now!** <https://forms.gle/4Y7xUELnee9DGBDCA>

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## Note:

Each Letter Analysis of Name "R.A.F.I.D.A.H."

In every name, each letters have specific meanings that describe the nature of the name. Below, each letter of the name R.A.F.I.D.A.H. is described.

**R** - Responsible, Resilience, Strong Work Ethic

You feel things strongly and your rich, intense inner life emanates outward. You also have an excellent work ethic and can do your job with high amounts of energy.

**A** - Ambitious, Action Leader

You are your own person, a natural leader, ambitious and freethinking.

**F** - Focus, Supportive, Nurturing

You are nurturing: both responsible and a good host, self-sacrificing and very easy to get along with. Your warmth shows in how easily you're able to take on other people's pain.

**I** - Impact, Compassionate

You are a compassionate person who feels things deeply. It makes sense, then, that you are also artsy and creative, with a great eye for everything from fashion to composition.

**D** - Determined, Pragmatic

You are grounded and pragmatic. You have great systems in place for getting things done, which is great, because your sense of determination is strong.

**A** - Adaptation

You are your own person, a natural leader, ambitious and freethinking.

**H** - Honesty, Visionary

You are a visionary, but you also tend to make a lot of money and lose it fast. In the long run, however, you will probably be fine. your creativity will serve you well.